

**MEENAKSHI SUNDARARAJAN
SCHOOL OF MANAGEMENT**
(A Co-Educational Institution Under the Aegis of IJET)
(Affiliated to the University of Madras & Approved by AICTE),
Kodambakkam, Chennai-600024

**TANCET
COUNSELLING
CODE – 365**

STUDENT-CENTRIC PROGRAMME

Experiential Learning – Professional Networking – Continuous Improvement –
Ethical Leadership

Invites Applications for 24th Batch

MBA

(TWO YEAR– FULL TIME)

**ADMISSIONS OPEN FOR
Batch 2025–2027**



Founder

Prof.K.R. Sundararajan

Our Legacy

Meenakshi Sundararajan School of Management was established under the aegis of Indian Institute of Engineering Technology Society (IET) in the year 2001, with affiliation to the University of Madras and also with the approval of AICTE.

Meenakshi Sundararajan School of Management is part of the Meenakshi Group of Institutions.



Vision

To develop students' talents, abilities and people management skills thereby enabling them to easily meld into the technology-driven global workforce, comprising of cross-cultural settings and the evolving design environment with penchant for community and social consciousness



Mission

To impart to students from different disciplines a holistic approach to management education with a judicious blend of academic and industrial exposure. To nurture the ability to ask the right questions, to find possible answers after considering views of all concerned, and make this process a life long habit, together with humility, honesty, and hardwork.

"No dream is too great to achieve if one can plan, acquire the skills needed and work diligently towards that goal"

Director

Dr. Saiju M John



Drive

Industry Sustainability
through an

MBA@

mssm

You ask how?

Key Values of our institution

- ✓ Fosters employability by aligning learning with industry needs and real-world skills.
- ✓ Combines theoretical management frameworks with practical, hands-on applications.
- ✓ A 12:1 student-faculty ratio ensures personalized attention and enhances student engagement.
- ✓ Uses case-study-based learning to link classroom theory with industry practices.
- ✓ Industrial visits provide real-time business insights and exposure
- ✓ Focuses on customer-centricity, critical thinking, problem-solving, and communication.



044-2473 2591



iietskodambakkam@gmail.com

Programme fundamentals...

MBA Two Year – Full Time

Industry Based Electives offered:

- **Finance**
- **Human Resource**
- **Marketing**
- **Business Analytics**
- **Systems**
- **Technology Management**

&

more..

Semester III

Semester II

Semester I

**Management Principles and
Business Ethics**

**Quantitative Techniques and Research
Methods in Business**

Managing Organizational Behaviour

Accounting for Managers

Managerial Economics

Legal Systems in Business

Entrepreneurship Development

**Soft Skills I – Executive
Communication**

**Applied Operations Research
Human Resource Management**

Marketing Management

Operations Management

Financial Management

Strategic Management

International Business

Soft Skills II – Business Etiquette

**Soft Skills III – Computing
Skills**

Semester IV

**Project Work
&
Viva-Voce**

**Information Systems for
Business**

Employability skills

**Soft Skills IV – Leadership and
Team Building Skills**

&

Elective papers



a multidimensional **CURRICULUM**

This approach helps students build creativity, teamwork, and adaptability. It prepares them to think critically and stay flexible in a fast-changing business world.

CALL NOW

www.mssm.edu.in

+91 9841437372 / +91 9942566158



every **Big Decision**

requires materials

we provide,

- In-plant Internship
- Real-Time Research work
- Industrial visits
- Placement Training & Support
- Industry-Guest Lecture
- Academic Club activities
- Business incubation centre
- Top management conclave
- Educational Tour

APPLY NOW



Intake : 40* seats

*TANCET: 20 Seats; Management: 20 Seats

ELIGIBILITY:

Any Under Graduate Programme from a UGC recognised institution with a strong academic record

from vision to reality



our students are placed in



HEXAWARE



THE SCALERS



Deloitte.



accenture



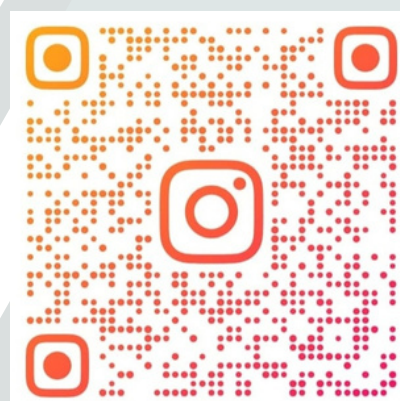
BNP PARIBAS



dun & bradstreet



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Members of MSSM family



Shri.N.Sreekanth
Secretary



**Dr. Vijayalakshmi
Krishna. A**
Assistant Professor



Dr. S.A. Jarina
Associate Professor



Dr. Saiju M John
Professor & Director



Dr. H. Sankaran
Professor



Prof. S. Devananth
Assistant Professor



Dr. Chandrasekaran S
Assistant Professor



**Prof. V.L. Sai Venkatesh
Raj**
Assistant Professor



Prof. S.R. Jayasree
Assistant Professor



Prof. R. Nishanthini
Assistant Professor



**BATCH
2024-2026**



**BATCH
2023-2025**

**STICK
YOUR
PHOTO**

a few drops from
millions of happy
moments



the space is not enough to say



Harini S

Batch 2022-2024

Process Associate, IBM

"MSSM provided me with immense exposure that shaped both personal and professional growth. The Happy Class allowed us to explore new ideas, shared perspectives, learn from each other and embrace creativity"



Afifah

Batch 2022-2024

Business Support Executive, Lennox

"from MSSM, I not only got a deep dive of the business concepts but also tools that are used in the real-life situations. The faculty members were incredibly supportive, always encouraging us to think creatively and solve problems from different perspectives"



Harini S

Batch 2022-2024

Financial Adviser, Motilal Oswal

"our knowledge is not only limited to books but we learned practical exposure to solving complex business problems, MSSM also provided us soft skills that have made me a much more confident person in the workplace environment"



Arinash A

Batch 2021-2023

Procurement Executive, IBM

"my MBA experience in MSSM has been a journey of personal and professional growth. It has equipped me with the knowledge, skills, and network to navigate the complexities of the corporate world. More importantly, it has instilled in me a lifelong learning mindset and the drive to pursue excellence in whatever I do"



Varshini V

Batch 2021-2023

Financial Analyst, Hexaware

"MBA in MSSM is a wider platform to learn and understand the practical aspects of the Business world, while also offering an opportunity to mold ourselves into professionals. All the faculty showing their support throughout my academic career and even after"



Harini Mohan

Batch 2021-2023

Accounts Officer, National Hub for Health Instrumentation

"mssm is not an institution; it is an emotion"

for admission call - 9841437372 / 9942566158